

TAINAN CITY

The Administration

Acting Mayor/
Li Men-Yen



Deputy Mayor/
Wu Tsung-jung



Population/ 1.88 million

The Geography

Area/846.2020 mile²

The Economy

Current Income/
USD \$2.3 billion

Disposable Income per capita
USD \$10,561.41

Major Industries

Renewable Energy Research and Generation

Metal Products Manufacturing

Plastic Products Manufacturing

Machinery and Equipment Manufacturing

Food Manufacturing

Motor Vehicles and Parts Manufacturing

Authorized by Tainan City

➤ Shalun Green Energy Tech Park (2019)

➤ Tree Valley Park

The initial focus on LCD-TV manufacturing industries has shifted to building advanced green energy technology.

➤ Liouying Technology Industrial Park

➤ Yongkang Technology Industrial Park

➤ Cigu Technology Industrial Park

Sinji Industrial Park

Major Industrial Parks

Authorized by Central Institutions

➤ Xinying Industrial Park

➤ Guantian Industrial Park

➤ Yongkang Industrial Park

➤ Anping Industrial Park

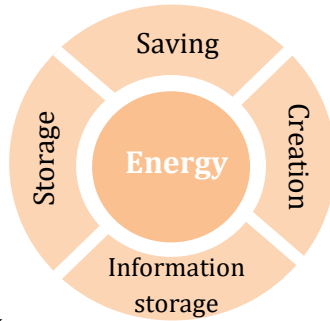
➤ Tainan Technology Industrial Park

➤ Southern Taiwan Technology Science Park



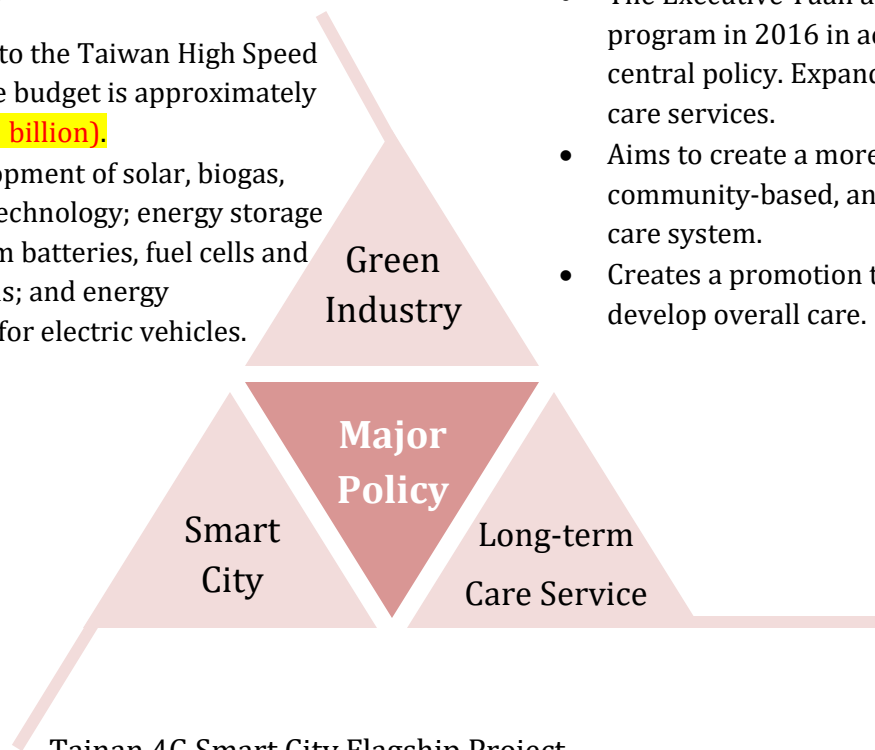
Shalun Green Energy Tech Park

- Poised to be a hub for renewable energy technology research and development. The Executive Yuan approved the project in 2016.
- Aims to reach the goal of completely denuclearizing the energy environment in Taiwan and increase renewable energy to 20 percent of Taiwan's energy sources by 2025.
- The park will be built next to the Taiwan High Speed Rail Tainan Station, and the budget is approximately **US\$331.6 million (NT\$10.5 billion)**.
- Concentrates on the development of solar, biogas, and offshore wind power technology; energy storage mechanisms such as lithium batteries, fuel cells and grid energy storage systems; and energy conservation technologies for electric vehicles.



Long-term Care Service 2.0

- The Executive Yuan approved this program in 2016 in accordance with central policy. Expands the range of elder care services.
- Aims to create a more convenient, community-based, and accessible health care system.
- Creates a promotion team and aims to develop overall care.



Tainan 4G Smart City Flagship Project

- Approved in 2015 and aims to accomplish 20 goals. The budget is approximately **USD \$33.2 million (NT\$1 billion)**.
- Works with FarEasTone on six sectors:
 - Smart City Operation Center (with Research and Development Evaluation Commission)
 - Smart Transportation through 4G WIFI hotspots at traffic lights (with Transportation Bureau)
 - Self-health Management System (with Public Health Bureau)
 - 4G Water Data Collection (with Water Resource Bureau)
 - Mobile Learning through improving wireless internet (with Education Bureau)
 - O2O Rich Media E-Business (with Economic Development Bureau & Tourism and Travel Bureau)

A graphic consisting of a large red circle with a white outline. Inside the circle, the text "Iconic Infrastructure Projects" is written in white. A white line starts from the top of the circle, curves around the right side, and ends at the bottom right, resembling a stylized 'C' or a partial circle.

Iconic Infrastructure Projects

Construction

Tainan Museum of Fine Art

- The Museum's goal is to become the art promotion center of Tainan, including art research, artwork collection, and holding exhibitions. The projected cost is approximately USD **\$62.6 million (NT\$1.9 billion)** and is expected to be completed by June 2018.

Tainan Asia-Pacific International Baseball Stadiums and Training Centers

- Aims to shape Tainan into an Eastern William Potter baseball city.
- Will serve as a baseball training center and venue for international competitions for professional, national or amateur baseball teams. The projected cost is approximately **USD \$59.4 million (NT\$1.8 billion)** and the project is expected to be completed by 2019.
- Includes an international standard baseball stadium with a capacity of 25,000 seats, a standard back-up stadium, independent indoor and outdoor training fields, and two infield training fields.

Tainan Convention & Exhibition Center

- Positioned as a smart tech-green exhibition hall that focuses on strengthening the integration of green energy, technology, and agriculture.
- Will serve as a marketing window for local industries and speed up the development of the Taiwan High Speed Rail Tainan Station region. The projected cost is approximately **USD \$66 million (NT\$2 billion)** and it is planned to be completed by 2021.
- Equipped with 600 standard-sized booths and several large meeting rooms, and also serves as the Tainan Arena, providing complex multi-function venues for shows, sports competitions, and banquets.

Tainan Public Library

- Aims to satisfy demand from the growing population after Tainan County and Tainan City merged. It will have an open tendering with a budget of approximately USD \$59 million (NT\$1.8 billion) and is planned to open in 2019.

Transportation

Tainan Urban District Underground Railway Project

- Involves the construction of an 8.23-kilometer-long underground railway and plans to shift the line eastward. The budget is approximately **USD \$978.7 million (NT\$29.36 billion)**.
- Eliminates nine railway crossings, four underpasses, and three land bridges, and creates safer traffic conditions. Tainan Station will add two new commuter stations.
- Aims to improve living standards in Tainan, relieve traffic congestion, and raise land use efficiency for the urban area.

Tainan Metro Transit

- Divided into three phases.
- Adopts a straddle-beam monorail design due to traffic and road conditions in Tainan.
- Part of the "Forward-looking Infrastructure Development Program," the estimated budget of the first stage is approximately USD \$1.3 billion (NT \$40.7 billion). The infrastructure includes 12 lines totaling 200 kilometers in length.
- Aims to balance urban-rural development in Tainan and improve the standard of living.



2017 Trade Shows

Venue

Southern Textile Exhibition
Center, Tainan

(Except Taiwan International Orchid
Show)

Awareness

Most of the trade shows in
Tainan are domestic



Denotes major trade shows
in Tainan

January

- Tainan Information Technology Exhibition
- Sporting Goods Show

February

- Baby and Maternity Products Fair
- Spring Shoe and Footwear Fair
- Study World
 - Lasts for only one day
 - ★ Venue: Shangri-La's Far Eastern Plaza Hotel

March

- 7-ELEVEN Spring Fair
- Taiwan International Orchid Shows
 - ★ Venue: Taiwan Orchid Plantation

April

- Furniture Fair
- Tainan Automatic Machinery Exhibition
- Infant and Mommy Products Exhibition and Children Fair
- Tainan International Travel Fair

June

- Furniture Fair
- Dementia Care Expo 2017
 - ★ Venue: NCKU, College of Medicine
- Biotechnology Green Energy Expo

July

- Sporting Goods Show

August

- Baby and Maternity Products Fair
- Furniture Fair
- Autumn Shoe Fair

September

- Sporting Goods Show
- Biotechnology Green Energy Expo

November

- Sporting Goods Show
- Tainan International Travel Fair and Taiwan International Tourist Souvenirs Exhibition
- Tainan Shopping Festival

References

Common Sources

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Other Sources

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The Geography

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The Economy

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Major Industries & Major Industrial Park

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Major Policy

Green Industry

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2017 Trade shows

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